# *The Well-Read Wildflower*

## *BETA READING SERVICES GUIDE*



***Thoughtful reading. Honest feedback.***
***Helping stories bloom.***

**Reader-focused feedback for authors**

A thoughtful second set of eyes on plot, characters, pacing, atmosphere, and the overall reading experience.

# *A Little About Me*

Hello, my name is Denise Wood. I am an avid reader and the book reviewer behind **The Well-Read Wildflower**, where I share my love of books, creativity, and everyday inspiration.

I'm especially drawn to stories with compelling characters, atmospheric settings, emotional depth, and plots that keep me thinking long after I've turned the final page.

As a beta reader, I offer thoughtful, honest feedback from the perspective of an engaged reader. My goal is to help authors understand how their stories are coming across while offering encouraging, constructive observations that respect their individual voice and creative vision.

### *Genres I especially enjoy*

Horror and psychological horror • Gothic and witchy fiction • Paranormal and supernatural stories • Women's fiction • Feminist Nonfiction • Spirituality and magical realism

# *What I Can Offer*

A complete read of your manuscript, followed by a written report focused on the reader experience. Depending on your goals, feedback can include:

• **Plot and consistency:** story clarity, unanswered questions, and moments that may need more explanation.

• **Characters:** motivation, development, relationships, and believability.

• **Pacing:** story momentum, scenes that feel rushed, and places where attention may drift.

• **Dialogue:** naturalness, voice, and contribution to character or story.

• **Atmosphere and setting:** mood, immersion, and how effectively the world comes across.

• **Emotional impact:** tension, connection, surprises, and how satisfying the reading experience feels.

**My approach:** honest, respectful, specific, and encouraging. I explain not only what stood out, but how it affected me as a reader.

**Please note:** Beta reading is reader feedback. It is not proofreading, copyediting, or professional developmental editing.

# *Manuscript Feedback Questionnaire*

Before we begin, please provide a few details to help me focus my reading on what matters most to you. Answer below or send your responses separately.

## *Author and manuscript details*

**Author name**

**Manuscript title**

**Genre**

**Approximate word count**

**Standalone or series**

## *About your story*

**Brief synopsis**

**Intended audience**

**Draft stage (first, revised, near-final)**

**Content warnings or sensitive subjects**

**Additional Information**

## *Feedback priorities*

Which areas would you most like me to focus on? Select or list any that apply:

- Plot structure and consistency
- Character development and motivation
- Setting and worldbuilding
- Emotional impact
- Ending and overall satisfaction
- Pacing and story flow
- Dialogue
- Atmosphere and tone
- Romance or relationships
- General reader impressions

# Questionnaire — Continued

**Scenes, characters, or elements you're unsure about**

**Specific questions you'd like me to answer**

**Preferred completion date**

**Preferred communication method**

**Anything else I should know?**

# How Working Together Looks

### 1. Tell me about your project
Share your manuscript details, goals, preferred feedback areas, and timeline.

### 2. Confirm the scope
We'll agree on the word count, deliverables, completion date, and rate before I begin.

### 3. I read with care
I'll read the manuscript as an engaged reader and make notes on the agreed feedback areas.

### 4. Receive your feedback
You'll receive a written report with observations, reader questions, and constructive suggestions.

**Confidentiality:** Your manuscript and its contents will be treated as private and will not be shared without your permission.

**Project boundaries:** Feedback reflects my personal reading experience and is intended to support your revision decisions. You remain the author and final decision-maker.

# Introductory Beta Reading Rates

These introductory prices are designed for an emerging beta reader building a portfolio. The final quote will be confirmed before work begins.

| MANUSCRIPT LENGTH | INTRODUCTORY RATE |
|---|---|
| Up to 25,000 words | **$20** |
| 25,001–50,000 words | **$35** |
| 50,001–75,000 words | **$50** |
| 75,001–100,000 words | **$65** |
| 100,001–125,000 words | **$80** |

## What's included

- One complete read of the manuscript.
- Reader-focused feedback on plot, characters, pacing, and engagement.
- A written overall feedback report.
- Responses to the author questions agreed upon at the start.

## Optional additions

- In-text comments throughout the manuscript: +$10–$20, depending on length and level of detail.
- Additional focused feedback or a follow-up review: quoted separately.

## A few important details

- Rates are based on manuscript word count, not page count.
- The completion date and deliverables are agreed upon before work begins.
- Rush projects may require an additional fee.
- Payment arrangements are confirmed in advance.
- Beta reading does not include proofreading, copyediting, or professional developmental editing.

Introductory rates are subject to change.

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Website: thewellreadwildflower.com
For inquiries, please get in touch through the website contact page
or email me directly at denise@thewellreadwildflower.com.